

The Colorful Of Festivals

Rui Hou¹, Boontan Chettasurat², Suchat Sukna³

¹ Student of Master of Fine Arts (M.F.A.) Program in Visual Arts, Faculty of Fine - Applied Arts and Cultural Science, Mahasarakham University

² Associate Professor, Faculty of Fine - Applied Arts and Cultural Science, Mahasarakham University

³ Ph.D Assistant Professor, Faculty of Fine - Applied Arts and Cultural Science, Mahasarakham University,

Abstract

This visual arts creation thesis, *The Colorful of Festivals*, consisted of two purposes, which were 1) to study the Western brutalist painting method to study the expression of color. 2) to create the visual arts, to combine the Oriental color and composition in my work creation to express the visual art painting through thick lines, strong color contrast, and abstract festival elements to convey Chinese culture and happy festivals. The operation of this creation is mainly to collect field data, literature data, and the influence of creative work. The data analysis is carried out from the aspects of the theme, style, line, color, and festival activities to meet the concept of the work.

Simplified forms of modeling and color expression. The picture's composition is purer, the picture elements are more expressive, and colors are used to express feelings and atmosphere in the form of planarization. Learn from the aspects of Oriental painting. Different colors represent different Festival climate and temperature, and the shape of animals also means people's prayer for life. Do not pursue the accuracy of form and structure. It seeks emotional truth. There are no complex lines but warm and unrestrained colors. The use of color makes the picture more pure and full of childlike fun.

I hope to use the works to infect the audience and use the contents of the works to spread the spirit and culture. Give people spiritual strength and an optimistic attitude towards life.

Keywords: Festival; Chinese culture; Color; Forms;

1. Introduction

Traditional festivals are an essential carrier for inheriting excellent history and culture. They not only increase people's knowledge and help highlight culture, carry forward virtues, cultivate sentiment, and maintain forward traditions. Folk festivals are the product of the evolution and development of human. Therefore, the formation of traditional festivals is the process of accumulating the history and culture of the Chinese nation.

The traditional festivals are Spring, Lantern, Dragon Boat, and Mid-Autumn Festival. I like festivals from childhood to adulthood. I can wear new clothes, receive red envelopes, watch lantern exhibitions, go to the market and eat reunion dinners. We live a stable and

prosperous life. People's life is getting better and better.

I hope to use the paintbrush to record my childhood memories of the festival, suspend the happy young picture, use color to express emotions and records, to show the young people so that they do not forget the traditional festival culture of the motherland, in busy days, also remember to go home to visit their parents during festivals.

2. Objectives of The Study

- To study the colors and traditional graphics of traditional Chinese festivals.
- To create the visual arts, which were paintings that expressed via form happy life, used acrylic and gouache, which conveyed the Joy and excitement.

3. Scope of Creation

3.1 Content

Use color to record a belief, express a mood, and spread national culture.

3.2 Form

The work uses the expression form of painting, adding traditional Chinese patterns and colors, forming a strong visual effect.

3.3 Techniques

The painting is used in work.

4. Conceptual of Frame Work

This work uses the expression technique of painting to add gorgeous warm colors to express the friendly and cheerful atmosphere.

By understanding the meaning, belief, and etiquette of traditional Chinese festivals, conventional Chinese patterns are added to the works.

The works convey the joy of the mood and love of life. Let more people know about Chinese culture.

5. Definition of Terms

5.1 Colorful of Festivals: There are lanterns, kites, lion dances and markets in the festival, which are all kinds of color combinations. The colorful colors add a lively atmosphere to the festival.

5.2 Traditional festival : Inherit historical excellent culture, so that people in the festival to increase knowledge, carry forward virtue, inherit culture.

5.3 Fauvism: Keen on the use of bright, strong color, with frank, extensive brush strokes, to create strong picture effect.

6. Creativity methods

This chapter gives an outline of the study design and procedure. The procedure of the study concluded from chapter two and other frameworks which involve with The Colorful of Festivals. This creation will be presented according to the following topics.

6.1 Collection and Analysis Data

6.1.1 Data Collection

Collect pictures, etc, take pictures in real life, and some books.

6.1.2 Data Analysis

The theme of the work mainly conveys warmth, strength and happiness.

The works use very bright colors, it represents a thriving life, representing good luck, convey a festive effect, dragon boat, kite, moon, are symbols of the festival, each shape has a historical and cultural story. The waves in the work, the totem implies that although our day has many hardships, but we still brave the wind and waves!

To put together representative objects by means of painting.

6.2 Visual Arts Experimentation

The use of strong color contrast, in the visual effect of outstanding, to achieve a warm and cheerful atmosphere.

6.3 Creation Process

6.3.1 Sketches/ Model

The visual effect of outstanding; the use of intense color contrast to achieve a warm and cheerful atmosphere.

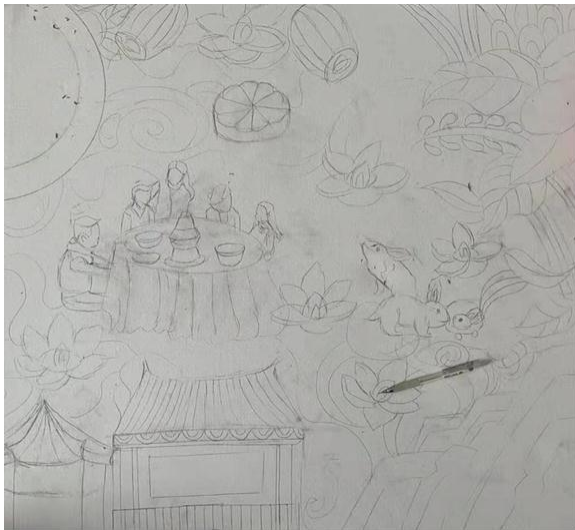


Figure 1: Sketches of the work 1



Figure 2: Sketches of the work 2



Figure 3: Sketches of the work 3

6.3.2 Material and Equipment

Acrylic paints and canvas were used.



Figure 4: Propylene



Figure 5: Oil painting box

6.3.3 Step of Creation
 step 1, the draft drawing.
 Step 2,3, coloring.





Step 4, the finished product.

6.4 Dissemination Process

6.4.1 Writing documents in supplement to creation

6.4.2 Publication of Thesis articles in journals

6.4.3 Disseminating works in art exhibition

7. Summary

7.1 Study the color attributes of Chinese festivals and the characteristics of festival elements, and explore how different colors, lines, and compositions can convey people's feelings and power. The Colorful of Festivals visually describes a positive, passionate and positive attitude towards life. At the same time, I collected a lot of Chinese traditional festival elements and pictures and adopted the style of brutalism. My works can convey a happy festival atmosphere to everyone through visual communication so that more people can understand Chinese culture. In the creation process, the contrast of different colors, painting practice, and the attempt of style. In visual art, by studying data, analyzing data, distinguishing data, obtaining information, and improving creative skills, we can work more smoothly and create better results.

7.2 In the creation, I to finish his work in painting way, number of 9 with the picture, color, lines, and the composition of the western and the characteristics of color and element combination of the east, in the process of creation, tried a different character image composition of illustration, try the use of different contrast color, try the thick line drawing. Finally, a lot of Chinese red was added to the work, because red represents auspiciousness, happiness, and happiness, with a good meaning. Different colors represent different holiday climates and temperatures, and the shapes of animals also represent people's prayers for life. The precision of shape structure is not pursued. It seeks emotional truth. There are no complicated lines but warm and bold colors. The use of color makes the picture purer and full of childlike interest. I hope that through my works, I can bring you good wishes, pure children' fun, happy life, and the power to face bravely.

8. Suggestion

In the creation activities, it is necessary to re-learn the cognition of artistic creation from the works and concepts of the masters. Instead of simply worshipping the paintings of the masters, we should honestly express our ideas, keep the conversation simple, and find new ideas to create works correctly.

9. Conclusion

This visual arts creation thesis, *The Colorful of Festivals*, will be presented the conclusion according to the following topics:

9.1 Results of Data Analysis

To better convey culture and express happy holiday emotions, this book has collected and studied this theme in more aspects, and combined with the works of the master, it has made some improvements in line, color, and style. The process of information collection, data analysis, lessons learned, and painting improvement is critical. Through the grasp of color, the use of lines, and style design to achieve better results, we hope that Chinese traditional culture can be understood and understood by more people through the works, and we hope to convey emotion, express happiness, and pray for a better life through the works.

9.2 Results of Creation

Modelling and colour expression form simplify. The composition of the picture is more pure, the picture elements are more expressive, using color to express feelings and atmosphere. In the form of planarization. Draw on the elements of eastern painting. Different colors represent different holiday climates and temperatures, and the shapes of animals also represent people's prayers for life. Precision of shape structure is not pursued. It seeks emotional truth. Instead of complex lines, colors are warm and unrestrained. The use of color makes the picture more pure, full of childlike interest.

10. Discussion

10.1 Results of Data Analysis

Matisse's artistic concept had the most significant impact on me, is to let me to the vision. Let my imagination, from the direction of realistic oil painting, express the feelings of

the heart, and let my words further liberation. My understanding of environmental color has risen from inherent color to subjective emotional color, which liberates my mind in color. I began to pay attention to the symmetry, stability, balance, and rhythm in the picture's composition. The overall coordination of the degree of attention to the regularity and order, reduces artistic concepts and conceptual painting. Instead, he used an emotional-based image. Through the continuous simplification of the form on the picture, composition elements, and coordination of the relationship between organizations, to have a deeper understanding of self.

10.2 Results of Creation

Color replaces complex lines. Different colors will give viewers different visual feelings and psychological experiences, and the subjective colors are more warm and bold. Through the consistency of objective things to their inner mapping, psychological textures straight to the heart, the color of the refining and generalization, the picture is more pure, rich in childlike fun.

10.3 The new finding/ the new knowledge

The old and new artistic concepts and styles are not the absolute criteria to determine whether a painter is good or bad. Painting is not a matter of style but level. I think it is more important to simplify color and modeling, strengthen the use of lines in the painting, and pay attention to their emotional expression. Through the continuous simplification of formal language, breaking the traditional single means of painting, and the lack of emotional words of their own, children's eyes to see life, shaping their nature of painting.

10.4 The effects of reaction on the social or technical field

Use the artist's wisdom to find beauty in nature. With the rich experience to comprehend the truth in heart, with a critical eye to appreciate various works of art. It is not hard to find common ground in works of art: the material comes from our lives. I want to clarify the direction of my love for artistic creation, convey my thoughts, show beauty, and convey the artistic spirit to the audience through pictures. I hope to use my works to influence

the audience to love life more and cherish happiness.

References

- [1]. Calligraphy and Painting Art Collection. (2018). Henri Matisse: Luxury peace and joy. <https://www.163.com/dy/article/D7RJ90SB0514CN4V.html>
- [2]. Qian Shan Wei Sheng Huo. (2018). Five thousand years of cultural expo park spring festival temple fair hot attack! Have the most authentic Chinese New Year. https://www.sohu.com/a/222535489_181521
- [3]. World of Oil Painting. (2020). The pioneer of brutalism- French painter Andre Delang. https://www.sohu.com/a/389282473_658940
- [4]. Xiao Kan Li Hua Piao Xue. (2017). Chenghuang temple lantern fair. <https://www.zcool.com.cn/work/ZMTUwNjcwOTY=/1.html>
- [5]. Xie Sheng La. (2018). Andre De Lang -- Color Rhapsody. https://www.sohu.com/a/214020461_658178