# A Conceptual Study In Understanding The Impact Of Internet Of Things Towards Supply Chain Management

# S. Meena<sup>1</sup>, T. Girija<sup>2</sup>

<sup>1</sup>Associate Professor, Department of Commerce, Dr. MGR Educational and Research Institute University, Chennai.

<sup>2</sup>Associate Professor, SSN School of Management, SSN College of Engineering, Chennai.

#### Abstract:

Information Technology (IT) is and will be a pillar of Voice Transmission Management (SCM). It plays a key role in supporting the chain in addressing environmental change issues and various risks at all levels. Information technology has had a profound impact on the status and structure of the chain, facilitating the integration of various internal and end-to-end processes and relationships between exporters and customers. The purpose is to improve communication, access and delivery of data through accurate decision making and quality chain management. Preliminary planning, management and chain management. As a positive approach, IoT has played a key role in many aspects of SCM. IoT was created as a global network where devices and devices connect, control and upgrade a wireless, wireless, or wireless network. Supply 4.0 requires two additional values: capacity and environment. Digital skills need to be developed in the organization by regularly recruiting professionals. The main strength is the implementation of dual-speed architecture, which means that as the IT concept is repeated in the university, the cultural environment leads to innovation and innovation begins to emerge. Organizational change and independence are essential for rapid development, experimentation and decision-making. That way, companies can achieve faster, easier and more efficient.

Keywords: Internet of Things, Supply Chain Management, Bibliometric analysis.

#### Introduction

In the modern corporate environment, private companies cannot alone hence they tend to be active members in a large supply chain that includes many businesses and internet networks. Therefore, supply chains operate in ever-changing environments and are at risk of various levels. This area is constantly changing for many reasons. Many supply chains are geographically dispersed and can face many international risks. Customers are increasingly demanding in terms of product variability, price and level of service. Product complexity is also increasing due to the clock speed in many industries, rapid technological change, and the constant appearance of new products on the market. In addition, the external environment is very economically sensitive (energy costs, access to markets and raw materials, exchange rates), social and environmental factors (Wang, 2017).

Information technology (IT) has been and continues to be the mainstay of sound transmission management (SCM). It plays an important role in supporting supply chains in dealing with ever-changing environmental challenges and many risks at all levels. Information technology has had a profound effect on the nature and structure of supply chains, facilitating the integration of various internal and end-to-end processes, as well as the relationships between suppliers and external customers (Veelenturf 2019). The goal is to improve communication, access to information and delivery through effective decision-making and effective supply chain management. The Internet of Things (IoT), one of the most recent developments in information technology, is the revolution in information technology that has led to a change of thinking in many areas, including SCM. IoT takes the supply network to another level: the ability to interact with people and content and independently coordinate the "sections" where they are stored on the channel or connect different parts of the supply. These new features offer great potential for better SCM solutions. IoT provides a new perspective on supply chain processes, speed, and flexibility to solve various SCM challenges (Aryal, 2018).

The main reason is that IoT has two words: "Internet" and "Things", so we have two basic views. The first view focuses first on the "Internet" or critical part of the network, and the second on "Things". The original definition of IoT was more about "objects" that are usually connected to a defined network in RFID labels to transmit data.

A typical IoT network has four main components:

(1) An identifier array, which connects different types of "objects", such as RFID tags, identifiers and controllers;

(2) a network that supports wireless or wireless data transmission;

(3) a service group that integrates services and applications through a central program;

(4) Interface that transmits data and facilitates communication with the system

This paper discusses IoT and its implications for Supply Chain Management (SCM) through in-depth peer review. This review focuses on key IoT components in SCM, including IoT definitions, key IoT technology components required to operate in a supply environment, and the various uses of SCM (Havinga 2020). Current literature is divided into several categories, including concentration, industry and methods, and general supply systems. Biblical analysis of revised literature is also done. This review shows that research using research structures and experimental research is very limited. Much research focuses on understanding IoT. In addition, many studies focus on supply, nutrition and supply.

Following the review, we will identify future SCM research areas that may support IoT use.

#### Literature review

Treiblmaie (2020) stated that IoT is a technical concept where many devices are connected and connected to the Internet with unused software systems and automated systems to run smart software. A connection can be established, for example with RFID tags that are connected to the Internet for the presentation of identity information. In SCM, IoT is defined as a digital interconnected network of material objects within a business and between business and supply for monitoring, visualization and communication, facilitating rapid monitoring, visualization, monitoring and information sharing. Timely planning, supply chain management and monitoring. As an effective approach, IoT has played a key role in many aspects of SCM. IoT is created as a global network where objects and objects are connected, controlled and optimized through a wireless, wireless or wireless network.

Vass (2020) on the other hand mentioned that, IoT has great potential for support and supply chain management, such as cost reduction, inventory accuracy, and product monitoring. However, it is unclear how much IoT will affect different distribution chains. Therefore, our aim in this review is to present the IoT role in supply chain management through a systematic literary review of its impact on the supply chain. Because the System process is represented in all other SCOR projects, this is a revision of our paper focusing on other SCOR projects.

Some authors are interested in a clearer definition of the concept of ICT improvement for the 4.0 industry and dynamic industries. The specialist also introduces physical-network (CPS) systems to integrate physical and network environments with analogue / digital technology and cloud-based production (CM), known for high-speed, speed, resource production, innovation, access to everywhere, and inclusion (Methuen, 2019).

Application 4.0 has the potential to disrupt traditional supply chains; Therefore, there is good hope for scientific research and contributions in this field. To add more context, the technology is further integrated with Industry 4.0 in the context of Big Data Analysis, Robots, Cloud Computer, Computer Authentication Systems, Improved Realism, RFID, M2M and Cognitive supply chain (Kamble 2019).

They say implementing Supply 4.0 requires two key additions: capacity and environment. Digital capabilities need to be developed within the organization by regularly recruiting professionals. A major strength is the adoption of a two-speed architecture, which means that when the IT concept is redefined within the institution, a cultural environment for innovation and initiative is created. The flexibility and independence of the organization is required for rapid growth, experimentation, and decision-making. This approach will enable organizations to Supply 4.0 quickly, easily and efficiently (Olsen, 2019).

The authors emphasize the challenge of using different levels of discovery and measurement in the supply chain. Lack of interaction between IoT systems and supply chain partners can significantly reduce the amount of data and lead to the loss of their usefulness for graphic design and decision-making. The use of IoT for multiple applications and its ability to enable data sharing on formats. Researchers have proposed a conceptual framework for using IoT in distribution chains. IoT is said to allow for the improvement of the supply chain (Aryal 2018).

One manufacturer based on research by two distributors, including recycling network. They use images and discover that using RFID has environmental benefits and benefits. IoT software is considered in the opposite migration control. Researchers have also developed a product life cycle management system (PLM) based on the logic of smart products. The author integrates activated product monitoring products (PEID), PLM agents (such as mobile phone readers) with the PLM system (PLM DB). Researchers have done research on how IoT can be used to inform consumers about product usage and its impact on the power supply chain (Ross 2016).

# **Research methodology**

Since the main purpose of this study was to evaluate current knowledge about IoT research in SCM and to plan, we used biblical analysis. This type of analysis is a systematic research methodology that helps to identify the most influential experts, their associations, selected and final key issues, how academic work is integrated. The biblical perspective is important in assessing the current status of a particular profession using a variety of indicators such as reference books, scholars, journals, academic institutions and countries. Through the bible, researchers can also evaluate research collaborations at academic, industry and international levels. This process provides a comprehensive, static and systematic analysis. Similarly, biblical analysis is a type of rootbased study with a statistical approach that identifies qualitative and quantitative changes in specific research topics. Our biblical analysis data is taken from Scopus databases. Scopus is a leading scientific database known for its rich, dependable and rich literature collection, including journals from international publishers such as Elsevier, Springer, Taylor and Francis, Emerald Insight and IEEE chapters. Therefore, this study uses biblical analysis as the best way to analyse the current state of IoT knowledge in SCM and transportation.

# **Critical Discussion**

The main purpose of IoT technology implemented in SCs is to solve the structure of organizational problems and to integrate and monitor data from real-time physical processes to computers. Various SC activities such as procurement, delivery, storage, distribution, procurement and delivery can be monitored via IoT. IoT devices play an important role in strengthening relationships with suppliers through real-time communication. IoT ensures enhanced performance and efficiency at all SC levels. Thus, the use of IoT increases costs and reduces costly residual products, facilitating faster response to customer needs or supplier delivery and faster delivery.

Companies can improve products, improve team efficiency and help organisation make real-time decisions by using data analysis technologies such as Big Data. To process this general information, some electronic devices stored in the cloud are used to communicate the communication plan between different supply chains. Supply chains can improve their decision-making process with this information and easy access to information. Participation of business services through IoT ensures not only in the business environment but also in foreign markets. Despite the automatic workplace after the Third Industrial Revolution, IoT has enabled more computers, more flexibility and efficiency in production processes. Improves the ability to meet customer needs and increases competition (Sharma 2020).

Despite the great enthusiasm in terms of IoT, due to its great potential and adverse conditions, applications that address supply challenges are still in its infancy. As noted in the introduction, IoT provides a unique look at all levels of supply chain, providing early warnings about internal and external issues that need to be addressed. In this way, IoT enables companies to respond quickly to changes by simplifying internal processes and working with vendors and customers. Available solutions and applications are still limited to unlocking this possibility (Petruzzelli, 2019). The researchers were conducting individual projects in countries allocated by only one small project in the entire supply chain, as can be seen from the literature analysis in Figure 2. Looking at our literature categories where the distribution chain is addressed, we found that research is ongoing in distribution chains in isolated cities. Most research activities focus on two chains of supply, production and delivery. In fact, there is a natural explanation for this. The basics of IoT are nothing new in planning. The use of surveillance technology has been around for decades with various information and communication technologies. Thus, the progress that IoT has made in the planning industry can be seen as a continuation of past practices.

The main responsibility of supply chain is to deliver the quantity and quality of goods in the right place at the right price on time. Product identification using RFID informs the system about suitable products. The test can detect the time of damage and ensure accuracy. Area measurement provides a good feature of the area. Product design inspection ensures quality. This information provides useful visuals, enables timely and timely responses to unexpected events and improves the overall system. Adjustment is the ability to respond to changes in SC that are controlled and coordinated with real-time data and communication. IoT enables SCs to be flexible in different production stages, depending on real-time requirements and usage details. In addition, data acquisition captures the scope of the production process, based on conflicts and weaknesses in SC. In addition, real-time data can facilitate product flexibility, increase product range and product mix to meet changes in demand and distribution.

# Conclusion

The authors recognize the effectiveness of IoT technology to facilitate the integration of distributors as a major measure of visibility rather than network visibility. However, very little work has focused on the role of IoT tolerance and the real-time measure that this technology plays in SC transformation. These studies do not show a direct link between these characteristics and the strategic value created in SCV and IoT. Furthermore, transmitting data through well-connected IoT devices has proven insufficient to make significant progress, until the data is translated correctly to make the right decision. This research is rare in current literature. It has also been noted that there are some barriers to IoT implementation in SCs, both technical and administrative. Because insecurity and IoT hardware standards are a major issue in this conflict with SC, it emerged that there was no research on how to resolve these conflicts.

# Reference

- Aryal, Y. Liao, P. Nattuthurai, B. Li. (2018). The emerging big data analytics and IoT in supply chain management: a systematic review Supply Chain Management, 25, Emerald Group Publishing Ltd (2018), pp. 141-156
- Havinga, O. Heidrich, J. Fonseca, N. Gaitani, D. Reckien. (2020). Advances and challenges in assessing urban sustainability: an advanced bibliometric review Renew. Sustain. Energy Rev., 124 (2020), Article 109788
- Kamble, A. Gunasekaran, H. Parekh, S. Joshi. (2019). Modeling the Internet of Things adoption barriers in food retail supply chains J. Retail. Consum. Serv., 48 (2019), pp. 154-168
- Mithun Ali, M.A. Moktadir, G. Kabir, J. Chakma, M.J.U. Rumi, M.T. Islam. (2019). Framework for evaluating risks in food supply chain: implications in food wastage reduction J. Clean. Prod., 228 (2019), pp. 786-800

- Olsen, B. Tomlin. (2019). Industry 4.0: opportunities and challenges for operations management Manuf. Serv. Oper. Manag., INFORMS, 22 (1) (2019), pp. 113-122
- Petruzzelli, U. Panniello, A.C. Garavelli. (2019). Towards industry 4.0: mapping digital technologies for supply chain management-marketing integration Bus. Process Manag. J., 25 (2) (2019), pp. 323-346
- Ross. (2016).Introduction to Supply Chain Management Technologies St Lucie Press, Boca Raton, FL (2016)
- Sharma, P. Khanna. (2020). Relevance of adopting emerging technologies in outbound supply chain: new paradigm for cement industry Operations and Supply Chain Management, 13, Operations and Supply Chain Management Forum (2020), pp. 210-221
- Treiblmaier, K. Mirkovski, P.B. Lowry, Z.G. Zacharia. (2020). The physical internet as a new supply chain paradigm: a systematic literature review and a comprehensive framework Int. J. Logist. Manag., 31 (2) (2020), pp. 239-287
- Vass, H. Shee, S.J. Miah. (2020). Iot in supply chain management: a narrative on retail sector sustainability Int. J. Logist. Res. Appl. (2020), 10.1080/13675567.2020.1787970
- Veelenturf. (2019). The strategic role of logistics in the industry 4.0 era Transp. Res. Part E: Logist. Transp. Rev., 129 (2019), pp. 1-11
- Wang. (2017). Dynamic supply chain decisions based on networked sensor data: an application in the chilled food retail chain Int. J. Prod. Res., 55 (17) (2017), pp. 5127-5141